

**Subject:** Re: LAX Sign District  
**From:** Omar Pulido <omar.pulido@lacity.org>  
**Date:** 01/11/2017 10:56 AM  
**To:** Lisa Trifiletti <lisa@trifiletticonsulting.com>  
**CC:** Donald Duckworth <duckworth.donald@gmail.com>

Lisa - can you meet next Wednesday the 18th sometime between 10-12p?



**Omar Pulido**  
LAX Community Liaison  
Councilmember Mike Bonin  
City of Los Angeles  
323-740-0494 | [www.11thdistrict.com](http://www.11thdistrict.com)  
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On Wed, Jan 11, 2017 at 10:39 AM, Lisa Trifiletti <[lisa@trifiletticonsulting.com](mailto:lisa@trifiletticonsulting.com)> wrote:

Yes all good.

Lisa Trifiletti  
Trifiletti Consulting, Inc.  
[\(310\) 738-2099](tel:3107382099) cell

On Jan 10, 2017, at 1:13 PM, Omar Pulido <[omar.pulido@lacity.org](mailto:omar.pulido@lacity.org)> wrote:

Hi Don! Hope all is well, and that you had a great New Years!

Lisa and I are working on the LAX Sign District and were hoping to set up sometime with you to go over the Visual Blight Reduction Program that was adopted as part of the [Ordinance](#) when the Sign District was approved by Council. Any chance you are available sometime next week for us to meet?

As I'm sure you know, the Ordinance requires that LAWA develop a program that improves visual aesthetics along major corridors around LAX. This could include landscape improvements, graffiti abatement, wayfinding signage, and / or other similar type of improvements along Sepulveda and Lincoln Blvds. There is a funding cap associated with the program but all in all, it's a great opportunity for the BID to receive some improvements.

We want to make sure we sit down with you and learn more about what improvements you guys may be interested in. Let me know when works best for you!

Thanks Don!



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